



#### P O R F O L I O

### DIGITAL MARKETING & ADVERTISING

**IWILLMEDIA** provides expert consultancy in digital marketing, helping businesses grow through tailored strategies in SEO, social media, PPC, content marketing, and more.



### | Our | Services

#### **Video Production**



- Pre- Production
- Content Creation
- Scripting
- Video Shoot
- Video Editing
- Motion Graphics
- Title Designing

#### **Branding Service**



- Logo Creation
- Logo Guildelines
- Oatchy Captions or Taglines
- Stranding Material Designs
- Special Hoardings

#### Product & Model Shoot



- Normal Shoot (Amazon Listing)
- Creative Shoot
- Oreative Edits
- Portfolio (Model Shoot )Fashion Photography

#### **Viral Marketing**



- Trend Setting Software Applications
- Infulencer Marketing

#### **Digital Marketing**



- SMM
- SM Posters videos
- SM Management
- SM Advertisements
- SM Ads Management
- SM Consultancy & SM Strategy
- Developement

#### **Website Development**



- Business
- Ecommerce
- Portfolios
- E-platforms
- SEO

#### **SEO Service**



- On page Optimization
- Competitive Analysis
- Link Building
- Keywords Research
- Heading Tags
- Traffic Monitoring

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## Product Shoot



















































AD-SHOOTS





















### Our Packaging Design

















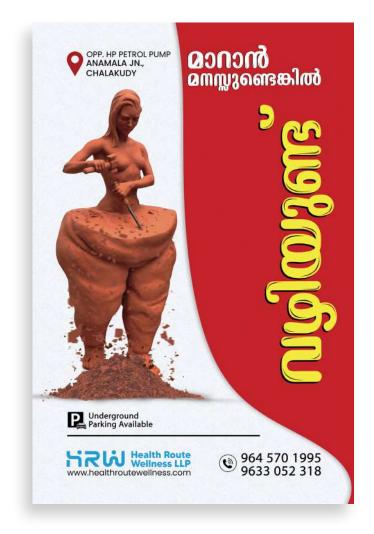
### LABEL Design



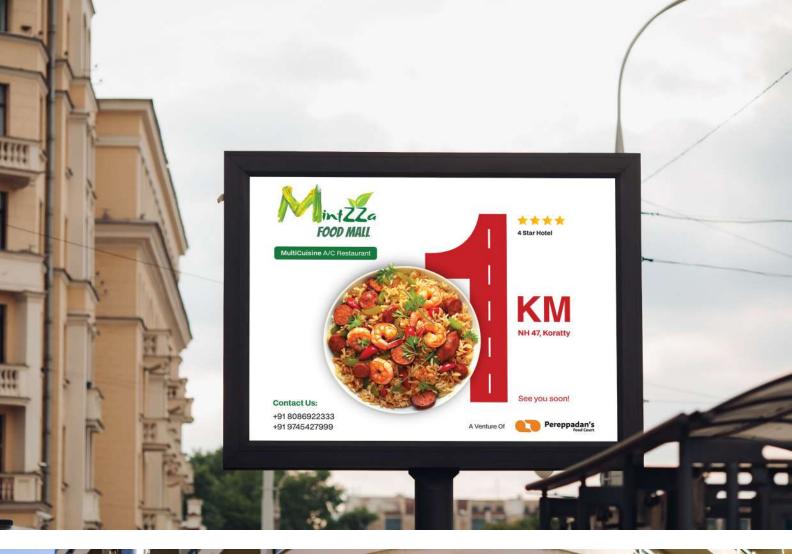


## Outdoor Advertising











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### Bar8 Branding

PRESENTATION FOR BAR8



B 128

BAR8

BAR8

B 128

BRAND PRIMARY LOGO







| BRAND | COLOR OPTIONS















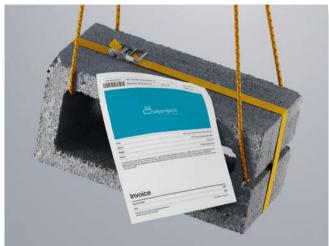




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### Salyprojects Branding









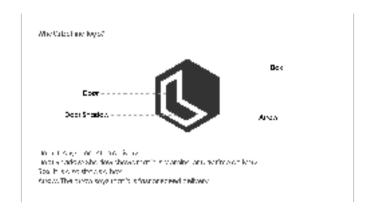




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## First box Branding

















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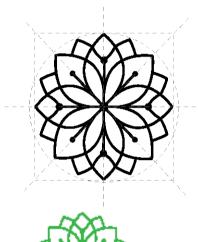
### Ayanam Branding

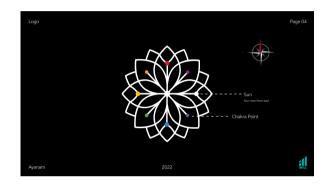
### <u>Logofolio</u>























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### Paranilam Branding









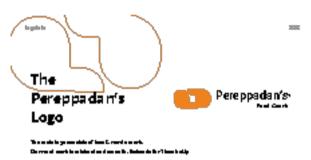


## Pereppadan's **Branding**

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An Overview



Meaning

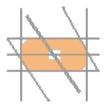
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Vermal arrays also special for an altitude consumpting and filly and filler



Logo Construction



Proportion



Minimum Size

Pereppadan's

Per eppedagity

**Placement** 



Brand Pattern





Primary Colors











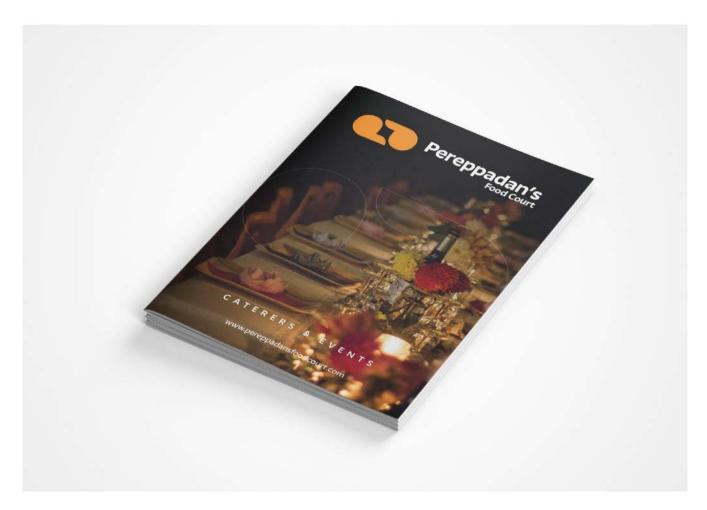


Social's Post Style





# Brochure Design





















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### Social media Creatives

































DOMINATORS

DOMINATORS





2023

DOMINATORS



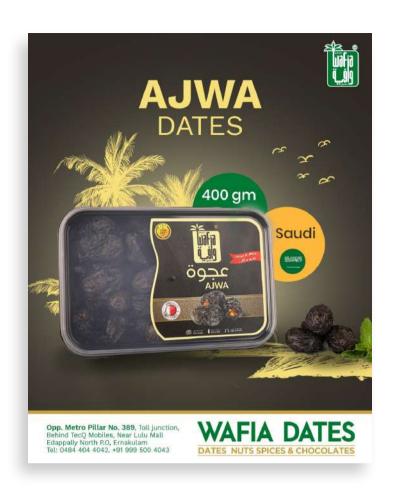
2023

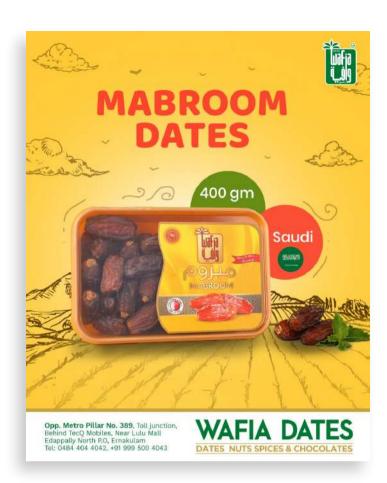




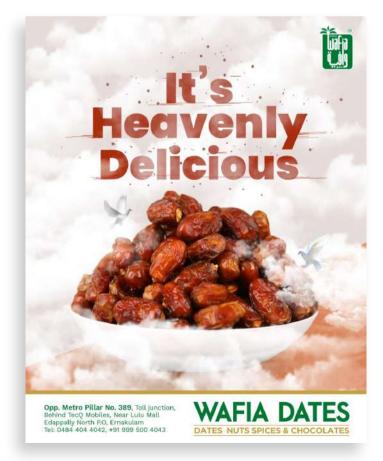












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## Website Development











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